Background

• Administration Dates
  • April 20, 2021 – May 21, 2021

• Sampling
  • Response Rate: 82.35%
  • Completion Rate: 97.43%

• Representation By College
  • Arts & Sciences n= 167
  • Business n= 377
  • Communication n= 178
  • Education n= 65
  • Fine Arts n= 111
  • Health Sciences n= 193
  • Interdisciplinary Studies n= 11
  • Science & Engineering n= 260

• Total Undergraduate N=1362
Legal Sex

- Female: 63.90%
- Male: 36.10%
Median Base Salary By College

**Employed Full-Time Only**
Career Center Services Used

- Resume/Cover Letter Review: 53.50%
- Career Fairs and Events: 44.90%
- Appointment with Career Counselor: 41.60%
- Job Postings: 35.20%
- Mock Interviews: 27.50%
- Classroom presentations: 22.50%
- Orientations (FrogJobs): 18.90%
- None of the above: 17.80%
- Workshops: 16.00%
- Assessments (MBTI, Strong, etc.): 14.80%
- Social media: 14.40%
- On-Campus Interviews: 14.00%
- Other: 1.30%
Ways Found Job

- Personal contacts: 20.1%
- Company/Industry Websites: 16.2%
- Linkedin: 12.0%
- Internet Job Site (i.e., Monster, Careerbuilder): 11.3%
- Frogjobs: Job postings/job posted and interviewed: 8.2%
- Career Fair @ TCU: 7.1%
- Other: 5.4%
- Professor: 5.3%
- Professional Organization/Conference: 5.2%
- Family/business: 2.5%
- Frogjobs: Resume referral/company received: 2.4%
- Starting own company: 1.6%
- Referral from: 1.1%
- Career Fair: 1.0%
- Other than TCU: 0.2%
- TCU: 0.1%
Mean Number Internships By College

* Entire time at TCU
Internships In Past Year By College

* Percent of students
Outcomes

- Professionalism/Work Ethic: 86.3%
- Teamwork/Collaboration: 83.4%
- Critical Thinking/Problem Solving: 76.5%
- Leadership: 75.8%
- Oral/Written Communication: 68.4%
- Global Intercultural Fluency: 58.9%
- Career Management: 57.3%
- Digital Technology: 53.3%

* "Advanced" or "Expert"
Skill Attribution – Critical Thinking/Problem Solving

- **Academic**: 84.4%
- **Practical**: 53.1%
- **CoCurricular Involvement**: 42.8%
- **CoCurricular Attendance**: 20.2%
- **OnCampus Employment**: 17.0%
- **OffCampus Employment**: 28.2%
- **No Opportunity**: 0.7%
Skill Attribution – Oral/Written Communication

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>86.9%</td>
</tr>
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</tr>
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<tr>
<td>No Opportunity</td>
<td>1.2%</td>
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</tbody>
</table>
Skill Attribution – Technology

- Academic: 75.4%
- Practical: 42.0%
- CoCurricular Involvement: 19.7%
- CoCurricular Attendance: 12.7%
- OnCampus Employment: 10.6%
- OffCampus Employment: 19.1%
- No Opportunity: 5.6%
Skill Attribution – Professionalism

Academic: 72.0%
Practical: 57.9%
Co-curricular Involvement: 40.7%
Co-curricular Attendance: 23.3%
On-campus Employment: 21.1%
Off-campus Employment: 34.0%
No Opportunity: 1.7%
Skill Attribution – Career Management

- Academic: 55.2%
- Practical: 48.9%
- CoCurricular Involvement: 25.4%
- CoCurricular Attendance: 21.3%
- OnCampus Employment: 13.3%
- OffCampus Employment: 25.2%
- No Opportunity: 6.9%
Skill Attribution – Intercultural Fluency/DEI

- Academic: 72.0%
- Practical: 31.9%
- CoCurricular Involvement: 39.1%
- CoCurricular Attendance: 25.6%
- OnCampus Employment: 9.5%
- OffCampus Employment: 17.6%
- No Opportunity: 6.9%
### Top 10 Employers

<table>
<thead>
<tr>
<th>Employer</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas Health Resources</td>
<td>15</td>
</tr>
<tr>
<td>Medical City</td>
<td>12</td>
</tr>
<tr>
<td>Baylor Scott &amp; White</td>
<td>11</td>
</tr>
<tr>
<td>IBM</td>
<td>10</td>
</tr>
<tr>
<td>JP Morgan Chase</td>
<td>9</td>
</tr>
<tr>
<td>Deloitte</td>
<td>7</td>
</tr>
<tr>
<td>Goldman Sachs</td>
<td>7</td>
</tr>
<tr>
<td>Lockheed Martin</td>
<td>7</td>
</tr>
<tr>
<td>Amazon</td>
<td>6</td>
</tr>
<tr>
<td>Bank of America</td>
<td>6</td>
</tr>
</tbody>
</table>
Top 250 words from Most Impactful Experience
COMPAARED TO SPRING 2019

- Graduate school enrollment increased approximately 3%
- On Average, salaries were up approximately $1000
- Past year internships significantly down (probably due to COVID)
- The percent of students rating themselves as “expert” or “advanced” increased on every outcome
  - Professionalism +8.2%
  - Collaboration +8.1%
  - Career Management +5.2%
  - Technology +5.1%
  - Leadership +5.0%
  - Global/Intercultural Fluency +3.1%
  - Critical Thinking +2.6%
  - Communication +0.4%
Top Attributing Experiences

- Academic: Communication (87%) & Critical Thinking (84%)
- Practical: Professionalism (58%) & Critical Thinking (53%)
- CoC Involve: Leadership (62%) & Collaboration (59%)
- CoC Attend: Intercultural (26%) & Leadership (23%)
- OnC Employ: Professionalism (21%) & Collaboration (19%)
- OffC Employ: Professionalism (34%) & Critical Thinking (28%)
- No Opportunity: Intercultural (7%) & Career Management (7%)

Most impactful experiences continue to be relationships/mentoring, study abroad, and co-curricular involvement
OFFICE OF QUALITY ENHANCEMENT

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